

ABSTRACT OF THE DISCLOSURE

5 The present invention relates to a golf  
data management system that stores and manages golf  
score data, and to a data center and a golf data  
10 management method. This golf data management system  
includes a portable communication terminal that is  
carried by a player and a data center connected to  
the portable communication terminal via a  
communication network. The data center includes: an  
15 individual data storage unit that stores and manages  
play data supplied from the portable communication  
unit and practice data supplied from a practice data  
processing unit; a group data storage unit that  
manages performances of a group of accompanying  
20 players; and a common data storage unit that stores  
course map data of a plurality of golf courses. In  
response to an advice request containing measurement  
data obtained by a measuring unit in the portable  
communication terminal, the data center provides  
advice for each individual player based on the data  
stored in the individual data storage unit.